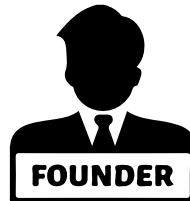




Specializing in Clothing Manufacturing & Humanitarian Aid Supplies



Established[?]
2005



Eng. Wael A. Salem



Alexandria, Egypt

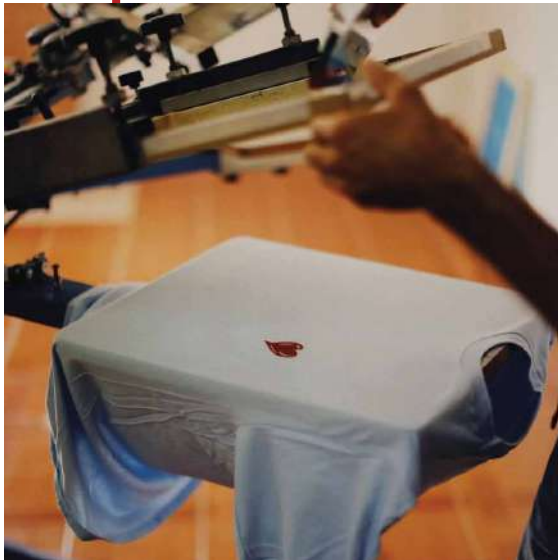


CRAFTING SUSTAINABLE
HUMAN NEEDS

WHO WE ARE ?

AL ARABIA was founded in 2005 by Eng. Wael Salim, starting as a retail business and later expanding into clothing manufacturing under the brand name DAS KIND. Over the years, the company diversified its operations to include the supply and export of general goods, with a particular focus on humanitarian aid and crisis response.

AL ARABIA has grown into a trusted partner for international organizations, delivering high-quality products and services to meet the needs of vulnerable populations. The company's commitment to sustainability, quality, and social responsibility has positioned it as a leader in the manufacturing and supply of humanitarian goods.



Core Business Areas

Clothing Manufacturing:

Production of high-quality clothing, including winterization kits, hygiene clothing, and emergency apparel.
Specialization in durable and sustainable garments designed for crisis situations.

Humanitarian Supplies:

Supply of essential goods for crisis response, including:

Winterization kits

Hygiene kits

Emergency aid supplies

Shelter materials

Non-food items (NFIs)

personnel protection equipment

Export of Egyptian Goods:

Promotion and export of Egyptian-made products to global markets.

Focus on sustainable and ethically sourced goods.



Achievements and Milestones

2024 Deliveries:

In 2024, AL ARABIA successfully delivered over 254000 + relief items, showcasing its capability in handling large-scale humanitarian operations.

- * UNICEF: Fulfilled multiple purchase orders, delivering more than 161000 item.

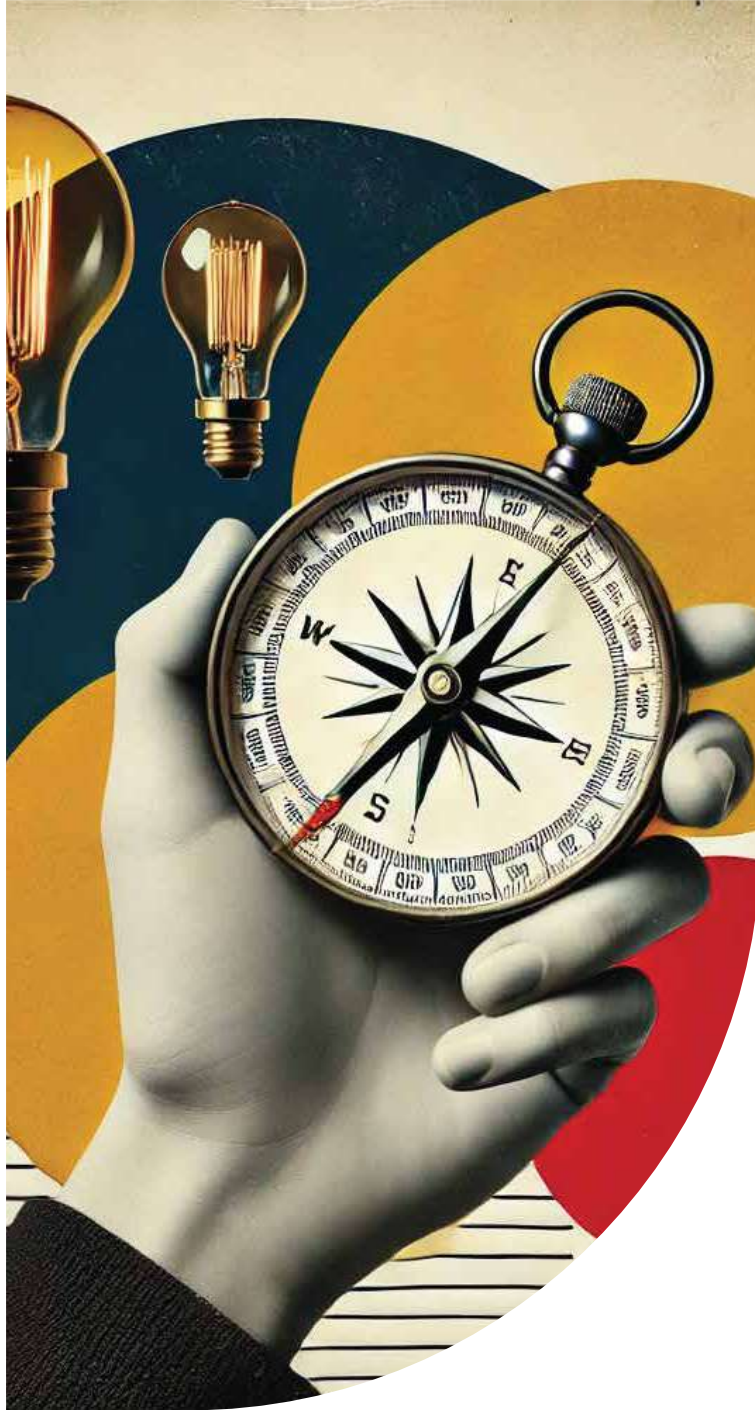
- * UNFPA: Delivered 71500 item across several orders.

These accomplishments reflect AL ARABIA's strong operational capacity, efficiency, and reliability in supporting urgent humanitarian needs.

Social Impact:

Employment of 119 individuals, with a strong focus on empowering women (69 female employees).





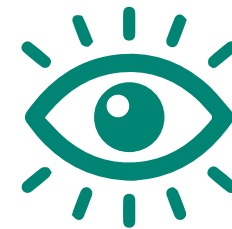
Vision and Mission

Vision:

To develop and export Egyptian goods worldwide, promoting sustainable and ethical practices while addressing global human needs.

Mission:

To provide high-quality, sustainable products and services that meet the needs of vulnerable populations during crises, while contributing to the global supply chain with Egyptian-made goods.



Products and Services

Winterization Kits:

Designed to provide warmth and protection during harsh winter conditions. Includes items such as thermal blankets, winter clothing, and heating supplies.



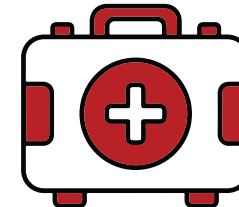
Hygiene Kits:

Essential for maintaining health and dignity in crisis situations. Includes soap, sanitary products, towels, and other hygiene essentials.



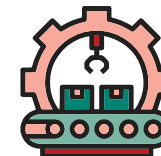
Emergency Aid Supplies:

Comprehensive kits for disaster response, including first aid materials, shelter equipment, and non-food items.



Custom Manufacturing:

Tailored solutions for specific humanitarian needs, including custom-designed clothing and supplies.



Compliance certifications

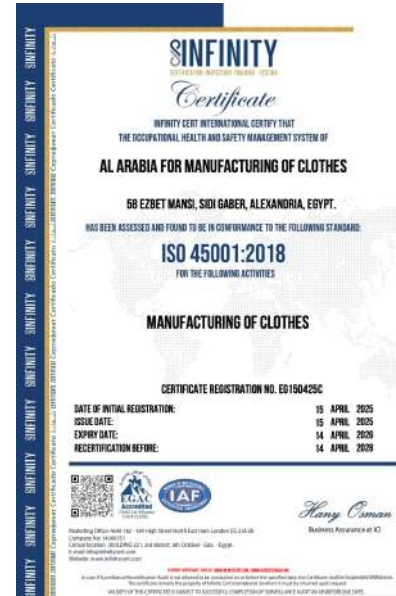
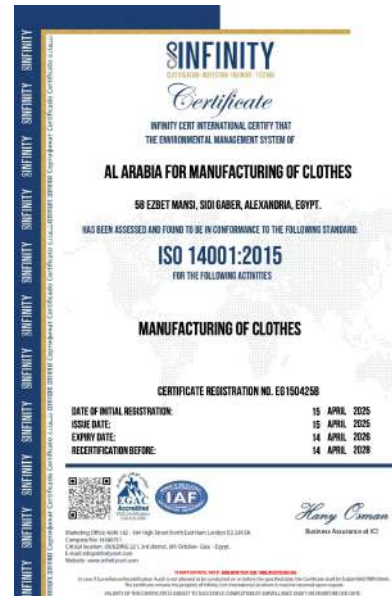
AL ARABIA adheres to international standards and best practices, as evidenced by the following certifications:

ISO 9001: Ensures consistent quality in products and services.

ISO 45001: Demonstrates commitment to employee health and safety.

ISO 14001: Reflects dedication to environmental sustainability.

These certifications underscore **AL ARABIA**'s commitment to excellence, sustainability, and social responsibility.



Corporate Social Responsibility (CSR)

AL ARABIA is deeply committed to making a positive impact on society and the environment. Key CSR initiatives include:

Empowering Women: With **69** female employees, AL ARABIA actively promotes gender equality and women's empowerment in the workplace.

Community Support: Contribution to local and global humanitarian efforts through the supply of essential goods.



Why Choose AL ARABIA ?

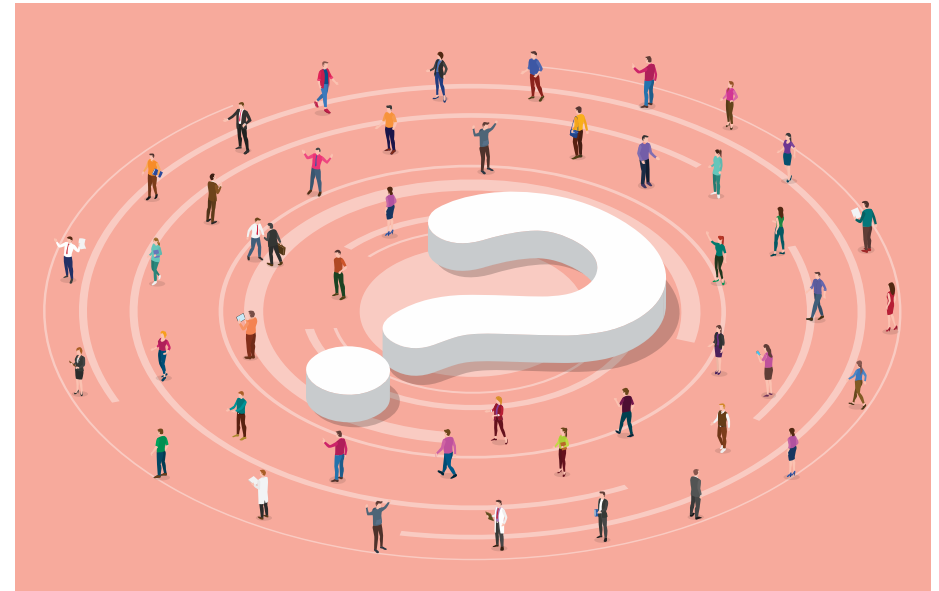
Proven Track Record: Successful delivery of large-scale orders for UNICEF and UNFPA.

Quality Assurance: ISO-certified processes ensure the highest standards of quality.

Sustainability: Commitment to environmentally friendly practices and sustainable products.

Social Impact: Focus on empowering women and supporting vulnerable communities.

Global Reach: Expertise in exporting Egyptian goods to international markets.



Summary

AL ARABIA is a trusted partner in the manufacturing and supply of humanitarian goods, with a proven track record of delivering high-quality products to international organizations. Our commitment to sustainability, quality, and social responsibility makes us the ideal choice for your humanitarian and supply chain needs. Together, we can craft sustainable solutions to meet human needs worldwide.

Contact Us

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The background of the entire slide is a solid red color. Overlaid on this background is a high-contrast, semi-transparent image of two hands. One hand is positioned at the top, with fingers slightly curled, while the other is at the bottom, with fingers spread. They appear to be reaching towards each other, creating a sense of connection and support. The lighting on the hands is dramatic, with deep shadows and bright highlights that emphasize the texture of the skin.

Crafting Sustainable Human Needs